

GLACIAL LAKES & PRAIRIES 'SPLASH' BOARD JUNE 8, 2026

Peak Travel Season - 90 Day Analytics
June 8, 2026

<p>Social Media 5,236 Engagement 120,357 Views 8,072 Current Followers</p>	<p>Google Analytics 53 K Views 30 K Active Users</p>
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Jason Mitchell Outdoors

- YouTube
 - 49.1K Subscribers
 - 65K Video Views
- PodCast
 - 4 Podcast's in 2023
 - 4 Podcast's in 2024
 - 4 Podcast's in 2025
 - 9 Podcast's in 2026
 - Total downloads: 128,273
 - Podcast Subscribers: 9,010


Travel With Sara June 8, 2026

Travel Writer and Blogger Sara Broers visited the Glacial Lakes & Prairies region in July 2025, traveling from Brookings to Watertown, Aberdeen and Huron. Great exposure for our region and a big thank you to our Members for their sponsorship and support!

Impressions	19,991
Views	20,557
Engagements	1,291

(Facebook, Instagram & Instagram Stories)







2026 Travel Shows

Rosie promoted our region this winter at 5 sport shows in Fargo, Shakopee, La Crosse, Omaha, and Sioux Falls. With total attendance records of over 50,000 attendees, Rosie distributed over 1,500 travel guides as well as our co-op partner material, and pitched vacation ideas in SD to several hundred more.

EMMA E-SPLASH NEWSLETTER

Member E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



TAKE THE BACK ROADS

After promoting our region this winter at sport shows in Shakopee, La Crosse, Omaha, Fargo and Sioux Falls, we are ready to get outdoors and celebrate the upcoming tourist season with you. We're excited to promote our region and keep you posted on what's coming next.

Sent March 10, 2026

100% Delivery

395 received

54.2% Open Rate

29% Clicks

Sent March 23, 2026

99.8% Delivery

395 received

49.1% Open Rate

20.1% Clicks

Sent April 7, 2026

99.8% Delivery

395 received

45% Open Rate

16.8% Clicks

Sent May 5, 2026

99.3% Delivery

395 received

39.2% Open Rate

14.8% Clicks

Sent June 2, 2026

99.2% Delivery



395 received

40.9% Open Rate

13% Clicks

Visitor E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



TAKE THE BACK ROADS!

Experience family attractions, great events, and relax while enjoying your favorite pastime on our many glacial lakes in Northeast South Dakota. Family fun awaits you so plan your trip today.

[EXPLORE](#)

Sent August 27, 2025

98.9% Delivery

6509 received

30.4% Open Rate

7.1% Clicks

Sent February 10, 2026

98.2% Delivery

6369 received

35.9% Open Rate

9.4% Clicks

Sent April 1, 2026

99.3% Delivery

6259 received

29.8% Open Rate

6.6% Clicks

Sent May 7, 2026

99.3% Delivery

6183 received

23.7% Open Rate

5.3% Clicks

Sent June 3, 2025

99.6% Delivery

6196 received

22.6% Open Rate

4.2% Clicks

Sponsor our upcoming Visitor E-Splash

Visitor E-Splash

- 6,196 e-mail addresses
- 25-35% open rate

Member E-Splash

- 395 e-mail addresses
- 40-55% open rate



Sponsor the upcoming Visitor E-Splash for \$300.00.

Sponsor the upcoming Member E-Splash for \$125.00

(2 Sponsors per E-Splash)

(see snapshots of the May 7, 2026 Visitor E-Splash below)

Trip Ideas | Attractions | Where to Stay | Plan Your Trip

TAKE THE BACK ROADS

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2026 Travel Specials


Click here to [Take the Backroads to great travel specials!](#)

Many hotels and lodging facilities in Northeast South Dakota offer specials and travel packages. These packages have been renewed and updated for the 2026 travel season. For a list of regional lodging facilities offering travel specials and packages, to www.sdglaciallakes.com/plan-your-trip/travel-deals. Make your reservations now!

TRAVEL SPECIALS

Follow us on Facebook


Follow us on Facebook @ facebook.com/sdglaciallakes to keep updated on upcoming events taking place in the region. You will find featured members, photos, event updates and posters displayed and promoted. Plus we periodically have prize giveaways to one lucky fan. Prizes may include a free hotel night, attraction tickets, restaurant certificates or gas gift cards.



Share our posts and events to keep informed on all things Glacial Lakes & Prairies. Don't forget to encourage your friends & family to become our latest FAN!


FOLLOW US TODAY!

Family Attractions Await You



Are you looking to travel in 2026 with your family, grandchildren, or friends? Then check out the Glacial Lakes & Prairies region of Northeast South Dakota. With amazing family attractions and events like the Children's Museum of SD, Dacotah Prairie Museum, Bramble Park Zoo, Laura Ingalls Wilder Pageant, and the Fort Sisseton Historical Festival, you will find great places for everyone to enjoy! Check out these attractions and more at: www.sdglaciallakes.com/attractions/

FAMILY ATTRACTIONS



2026 Calendar of Events

Read through our event calendar and make your weekend plans today!



2026 CALENDAR OF EVENTS

UPCOMING EVENTS

Open House & Free Fishing Weekend SD State Parks Statewide May 16-17	De Smet Concert Series Event & Wellness Center De Smet May 17	Summer Kickoff Children's Museum of SD Brookings May 19
Downtown Wine Walk Downtown Aberdeen Aberdeen May 21	Discovery Thursday Ft. Sisseton State Park Lake City May 21	Splash into Summer Foundation Plaza Watertown May 28
Food Truck Wednesday Memorial Park Huron May 27	Thursday Night Live Foundation Plaza Watertown June 4	Crystal Springs Rodeo Rodeo Grounds Clear Lake June 24-27

ALL EVENTS

**THIS EMAIL IS SPONSORED BY
THE CITY OF CLEAR LAKE, SD
& SHARP AUTOMOTIVE OF WATERTOWN**





A family-owned and operated Chevrolet, GMC, Toyota dealership with our body shop and service department in Watertown, South Dakota for over 55-years.


[Click Here to Visit SharpAutos.com](http://SharpAutos.com)

REQUEST A FREE GUIDE

ORDER



Glacial Lakes
2026 EVENT
CALENDAR



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- 2026 EVENT CALENDAR