

EMMA E-NEWSLETTER CO-OP



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CALL OUR OFFICE AT (605) 886-7305 FOR AVAILABILITY

(E-Newsletter sent every month, every other month, or quarterly depending on time of year)



CONTACT US

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Sponsor our upcoming Visitor E-Splash

See Snapshots of the
April 01, 2026
Visitor E-Splash below

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



Unfinished Art Exhibit
Terry Redlin Art Center
Opens April 1, 2026

LEARN MORE



Cinco de Mayo Fiesta
Lake Farley Park
May 2, 2026

EVENT DETAILS

New Members

Help us welcome the following new members to Glacial Lakes & Prairies Tourism. Make sure to check out their Facebook Page and visit their website today!

Sioux Valley Cooperative
8 10th St NW
Watertown, SD 57201
(605) 886-5829
www.siouxvalleycoop.com



Amaris Inn
1109 E 7th Ave
Redfield, SD 57469
(605) 472-0550
www.amarisinn.com



Camping season is just around the corner. As you know, State Park reservations for campsites and sleeping cabins are open 90 days prior to arrival. But did you know that you can book many private and city campgrounds sooner than 90 days? Visit our website at www.sdglaciallakes.com and check out the amazing options for camping in Northeast South Dakota.

Plan your next adventure today! Whether it's City, State or Private...we'll see you in the parks!

Camping Season Reservations Opening



South Dakota State Parks



State Park reservations for campsites and cabins for Open House and Free Fishing Weekend are now open. Remember, reservations can be made 90 days before your arrival date. Visit the SD Game, Fish & Parks website or call 1-800-710-CAMP (2267) beginning at 7 a.m. Central Time. Summer's on its way. See you in the parks!

SD GAME, FISH & PARKS

Open House and Free Fishing Weekend

South Dakota Game, Fish & Parks will again be hosting an Open House and Free Fishing Weekend May 15-17, 2026. (No South Dakota fishing license is needed to fish.)

This weekend, enjoy free entrance into all South Dakota State Parks and Recreation Areas. In addition, a number of parks will be hosting special events to kick off the camping season. However, camping fees still apply.

For more information, contact the SD GF&P office at (605) 773-3394, or by e-mail at parkinfo@state.sd.us. Check out their website at www.gfp.sd.gov for additional event information.



2026 Calendar of Events

Read through our event calendar and make your weekend plans today!



UPCOMING EVENTS

Unfinished Art Exhibit Opens
Redlin Art Museum
Watertown
April 1

Dinner and a Movie
Goss Opera House
Watertown
April 9

SDSU Stampede Rodeo
Dacotah Bank Center
Brookings
April 10-11

Discovery Thursday
Ft. Sisseton State Park
Lake City
April 16

John Waite & John Cafferty
Royal River Casino & Hotel
Flandreau
April 17

De Smet Concert Series
Event & Wellness Center
De Smet
April 19

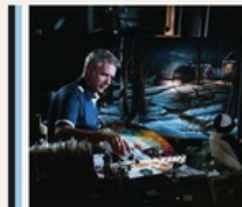
Spring Rummage Sales
City Wide
Groton
May 2

Cinco de Mayo Fiesta
Lake Farley Park
Milbank
May 2

Sensory Friendly Play
Children's Museum of SD
Brookings
May 8

2026 CALENDAR OF EVENTS

THIS EMAIL IS SPONSORED BY THE
MILBANK CHAMBER OF COMMERCE &
THE TERRY REDLIN ART CENTER



Coming to the Redlin Art Center April 1, 2026

Terry Redlin's "Studio Collection" features over 50 unfinished paintings, sketches and studies left behind in the artist's home studio when an illness resulted in his unexpected retirement in 2007.

Join us for this special journey through the making of a Terry Redlin painting and the artist's last gift to us all.

Exhibit opening April 1, 2026. The Studio Collection will be on permanent display. Admission is free.

Coming from Terry Redlin's Unfinished Art Exhibit redlinart.com

PLAN YOUR NEXT GETAWAY

EMMA E-SPLASH NEWSLETTER

NEW IN 2025!

Member E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



TAKE THE BACK ROADS

After promoting our region this winter at sport shows in Shakopee, La Crosse, Omaha, Fargo and Sioux Falls, we are ready to get outdoors and celebrate the upcoming tourist season with you. We're excited to promote our region and keep you posted on what's coming next.

Sent January 7, 2026

99.2% Delivery

395 received

45.2% Open Rate

11.2% Clicks

Sent February 9, 2026

98.2% Delivery

388 received

45.9% Open Rate

9.6% Clicks

Sent March 10, 2026

100% Delivery

395 received

53.9% Open Rate

29.1% Clicks

Sent March 23, 2026

99.8% Delivery

395 received

48.6% Open Rate

20.3% Clicks

Visitor E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



Watertown St. Patrick's Day Parade
March 14, 2026
[Click for event details](#)

Sent August 7, 2025

98.7% Delivery

6748 received

31.9% Open Rate

8.1% Clicks

Sent August 27, 2025

98.9% Delivery

6509 received

30.4% Open Rate

7.1% Clicks

Sent February 10, 2026

98.2% Delivery

6369 received

35.8% Open Rate

9.4% Clicks

Sent April 1, 2026

99.3% Delivery

6259 received

29% Open Rate

6.4% Clicks