

## EMMA E-NEWSLETTER CO-OP



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- 2 Sponsors per month
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- 2 Sponsors per month
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**CALL OUR OFFICE AT (605) 886-7305 FOR AVAILABILITY**

(E-Newsletter sent every month, every other month, or quarterly depending on time of year)



### CONTACT US

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Party on the Porch  
McCrary Gardens  
Brookings, SD  
September 7, 14, 21, 28

### TAKE THE BACK ROADS!

Experience family attractions, great events, and relax while enjoying your favorite pastime on our many glacial lakes in Northeast South Dakota. Family fun awaits you so plan your trip today.

EXPLORE



### 2025 GLACIAL LAKES & PRAIRIES TRAVEL GUIDE

Explore everything our region has to offer you, your family and friends. Plan a Weekend Getaway or your Fall Adventure in Northeast South Dakota today!

REQUEST NOW

### UPCOMING EVENTS

**South Dakota State Fair**  
SD State Fairgrounds  
Huron  
August 27 - September 1

**Quilt Show**  
C&NW Historic RR Depot  
Redfield  
September 1-30

**Vintiques Car Show**  
Downtown  
Watertown  
September 6

**Farmers Market**  
With the Wind  
Vineyard & Winery  
Rosholt  
September 6

**Bad River Youth Rough Stock Series**  
Jerauld County 4H Grounds  
Wessington Springs  
September 6

**Corn Maze Opening Weekend**  
Back Forty Beef Adventure  
Farm & Corn Maze  
Pierpont  
September 6-7

**Party on the Porch**  
McCrary Gardens  
Brookings  
September 7, 14, 21, 28

**Harvest Festival**  
Fort Sisseton Historic  
State Park  
Lake City  
September 20

**Celebrating 15 Years of Fun**  
Children's Museum of SD  
Brookings  
September 20

ALL EVENTS

### FOLLOW US ON FACEBOOK

Keep updated on upcoming events taking place in the region, including event posters and details. Share with your Facebook friends & family and encourage them to become our latest FAN!

FOLLOW US



# Sponsor our upcoming Visitor E-Splash

See Snapshots of the August 27, 2025 Visitor E-Splash below

### TRAVEL WITH SARA

Sara Broers is a Travel Writer and blogger from Iowa who loves all things Glacial Lakes & Prairies Tourism! Check out her website [www.TravelWithSara.com](http://www.TravelWithSara.com) for travel inspiration.

Check out snippets below from her most recent trip in July. From Brookings, to Watertown, Aberdeen and Huron, her and her two grandchildren had the best time!

The Children's Museum of SD in Brookings is a top-notch facility with several hands-on experiences for kids. My granddaughter enjoyed her time in the restaurant, grocery store, post office, veterinarian's office, and the list goes on and on.



FIND MORE GLACIAL LAKES ATTRACTIONS HERE



• Grandma and grandkids- Take a spin with your family at Alleivity Entertainment in Aberdeen.

• Watertown is home to the Bramble Park Zoo. This incredible zoo is family-friendly, as it is small and knows how to play big.

• Everyday is a good day to take a slide on the Rocket Slide in Huron.

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PLAN YOUR NEXT GETAWAY

# EMMA E-SPLASH NEWSLETTER

## NEW IN 2025!



## Member E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



### TAKE THE BACK ROADS

After promoting our region this winter at sport shows in Shakopee, La Crosse, Omaha, Fargo and Sioux Falls, we are ready to get outdoors and celebrate the upcoming tourist season with you. We're excited to promote our region and keep you posted on what's coming next.

**Sent July 29, 2025**

98.4% Delivery

378 received

51.6% Open Rate

9.7% Clicks

**Sent September 24, 2025**

99.8% Delivery

395 received

48.1% Open Rate

8.4% Clicks

**Sent January 7, 2026**

99.2% Delivery

395 received

45.2% Open Rate

11.2% Clicks

## Visitor E-Splash

Trip Ideas | Attractions | Where to Stay | Plan Your Trip



### TAKE THE BACK ROADS!

Experience family attractions, great events, and relax while enjoying your favorite pastime on our many glacial lakes in Northeast South Dakota. Family

**Sent April 23, 2025**

95% Delivery

6378 received

28.5% Open Rate

7.6% Clicks

**Sent August 7, 2025**

98.7% Delivery

6748 received

31.9% Open Rate

8.1% Clicks

**Sent August 27, 2025**

98.9% Delivery

6509 received

30.4% Open Rate

7.1% Clicks